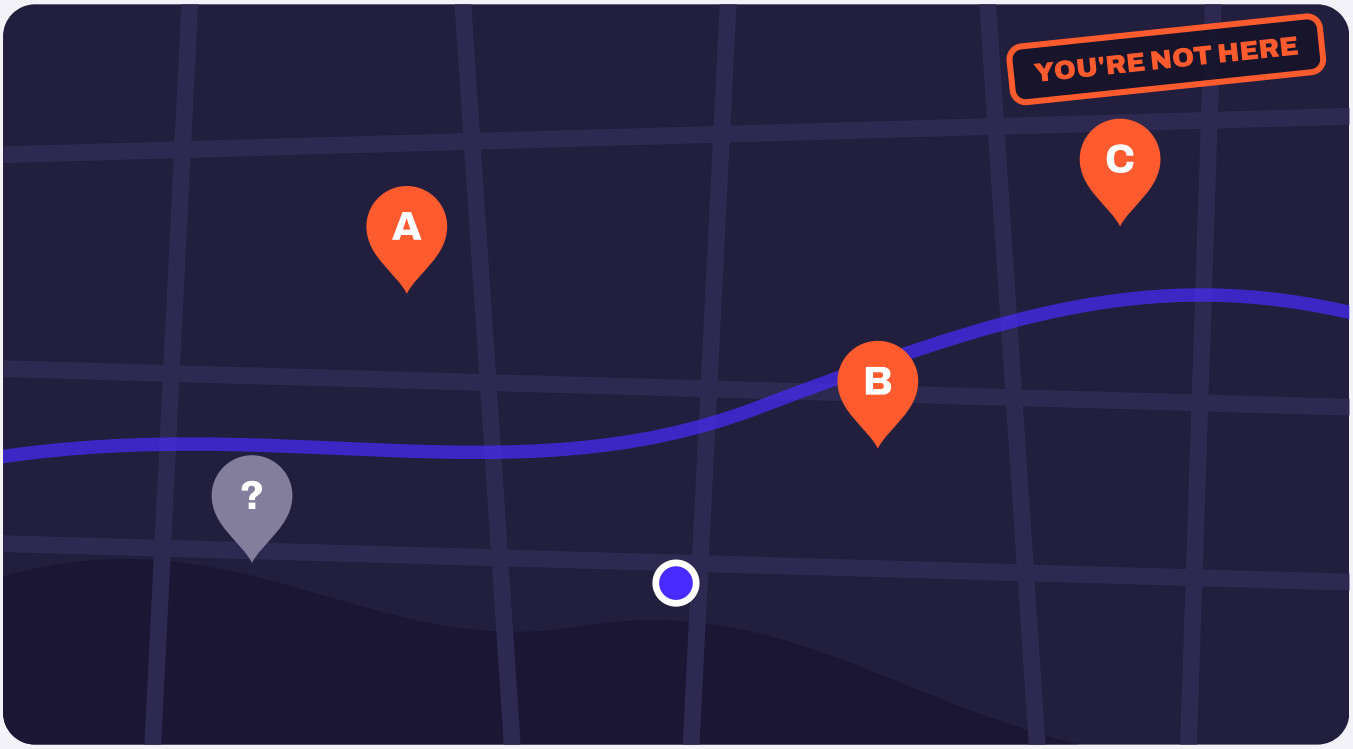
best interior designer near me

# Not in Google's top 3? Google doesn't know what you do.

Problem sirf ranking ki nahi hai. Google ko aapke business ke baare mein enough relevant information nahi mil rahi. Here are 3 fixes, with templates you can copy.




**In one line:** give Google more to match. List every service, collect reviews that describe real projects, and publish the questions customers actually ask, with answers. Then say clearly **what** you do, **who** it's for and **where**.

**01**
**List every service, with a description**

**02**
**Ask for detailed reviews**

**03**
**Put real FAQs on your website**

FIX 01

# Add every service, one by one

Sirf category nahi. Add the actual services you sell, each with a short description that says what it is, who it's for and where you do it.

## How to do it

1. Search your business name on Google while signed in with the owner account. Your profile tools appear at the top.
2. Open **Edit profile**, then **Services** (on some profiles it's **Edit services**).
3. Tick the suggested services that fit, then use **Add custom service** for the rest.
4. Open each service and add a description (up to 300 characters). Save.
5. Add **additional categories** that genuinely fit (up to 9) and your **service areas**.

SERVICE DESCRIPTION TEMPLATE

[Service] for [who it's for] in [areas]. Includes [2–3 specifics]. [Timeline / guarantee / process point].

## Example for an interior designer (write your own details)

**Modular Kitchen**
Custom modular kitchens for 1, 2 and 3BHK homes in Andheri and Powai. Soft-close hardware, 3D design before work starts, typical install in 45 days.

**Office Interiors**
Office fit-outs from 500 to 5,000 sq ft for startups and clinics. Design, civil, electrical and furniture handled by one team.

**Turnkey Projects**
Design to handover with one point of contact. Fixed scope, written timeline and weekly site updates on WhatsApp.

**2BHK Renovation**
Full 2BHK makeover: false ceiling, wardrobes, kitchen, painting and lighting. Live-in friendly phasing on request.

**Pass if: every service you sell is on the profile, each with a what / who / where description.**

## The real problem: relevance, not just ranking

Google matches the words and the need behind a search to what it knows about each business. A typical profile has a category, but no services with descriptions, no service areas, no reviews that describe real projects and no website answers to customer questions. That's very little to match.

FIX 02

# Ask for detailed reviews

A useful review mentions the **project**, the **service** and the **experience**.

EXAMPLE OF A DETAILED REVIEW

★★★★★ "Got our **modular kitchen** done for our **2BHK flat in Powai**. **Finished in 40 days, super neat work.**"

WHATSAPP · SEND AFTER HANDOVER

Hi [Name], thank you for trusting us with your [project]! 🙏
Agar aapko kaam pasand aaya, toh kya aap Google pe 2 line ka review de sakte ho? Bas likh dena:
- kaunsa project tha (e.g. 2BHK, kitchen, office)
- area / location
- experience kaisa raha

Link: [your review link]
Thank you! – [Your name], [Business]

REPLY TO EVERY REVIEW

Thank you, [Name]! Glad your [service] for the [project] in [area] came out the way you wanted. Enjoy the new space! – Team [Business]

Review link: profile tools → **Ask for reviews** (sometimes under **Read reviews**) → copy link.

✕ **No fake reviews.** Not from friends who didn't hire you, not bought, not written by staff. Google removes them and can restrict your profile.

✕ **No discounts or gifts for reviews.** Google's policy doesn't allow incentivised reviews.

✕ **Don't ask only happy clients.** Ask every client the same way.

FIX 03

# Put real FAQs on your website

Use the questions customers ask on WhatsApp and calls: scroll your last 30 enquiries, ask your sales person "What do people ask before they say yes?", and check Google's "People also ask". Answer in the first sentence, with numbers and locations.

**Modular kitchen ka cost kitna hai?**
Range by size and material, what changes the price, 2–3 real examples.

**2BHK interior mein kitna time lagta hai?**
Usual timeline from sign-off to handover, and what delays it.

**Kya site visit free hai?**
Yes or no, which areas, how to book.

**Do you work in [area]?**
List every area you serve. A strong local signal.

**Can we stay in the house during renovation?**
Explain phasing and what's possible.

**Do you give a warranty?**
What's covered, how long, who to call.

**Payment schedule kya hai? EMI milega?**
Milestone split and financing options.

**Can I see a 3D design first?**
Your design process in 3–4 steps.

THE FORMULA

# Kya, kiske liye, kahan

**KYA KARTE HO**
Modular kitchens, turnkey interiors, 2BHK renovation

**KISKE LIYE**
2BHK owners, families moving in, startups and clinics

**KAHAN**
Andheri, Powai, Thane and nearby

BUSINESS DESCRIPTION TEMPLATE (UP TO 750 CHARACTERS)

[Business] is a [category] in [main area] helping [who] with [service 1], [service 2] and [service 3]. We work across [area 1], [area 2] and [area 3]. [Proof: years / projects / process point]. Free site visit: [how to book].

## Self-check

- [ ] Exact primary category + relevant extra categories
- [ ] Every service added separately
- [ ] Each service has a what / who / where description
- [ ] Service areas listed
- [ ] Description uses kya / kiske liye / kahan
- [ ] Every client asked for a detailed review
- [ ] Every review gets a reply
- [ ] Website has an FAQ page with real questions

**8/8** Keep reviews and posts coming monthly

**5–7** Fix the gaps this week

**0–4** Start with Fix 01

## 7-day plan

| | |
|---|---|
| **Day 1** | Check categories, add service areas, rewrite the description. |
| **Day 2** | Add every service with a description. |
| **Day 3** | Upload 10+ real project photos, named by project and area. |
| **Day 4** | Send the review message to your last 10 happy clients. |
| **Day 5** | Collect 8 questions from WhatsApp. Draft answers. |
| **Day 6** | Publish the FAQ page. Link it from the profile. |
| **Day 7** | Reply to all reviews. Post one project update. |

## Want it done for you?

One Man Marketing sets up and fixes Google Business Profiles for local businesses. One person, one monthly bill.

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